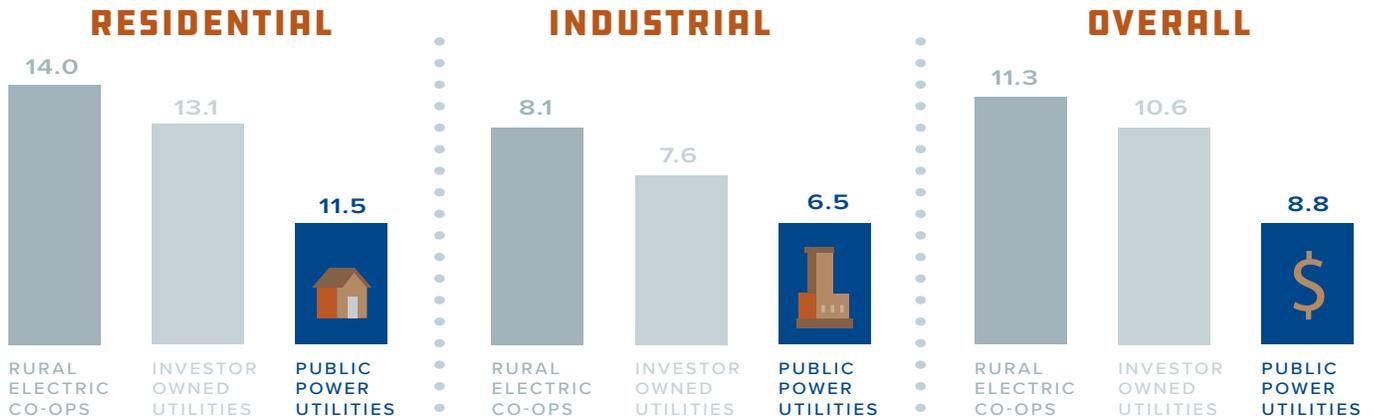


IN KANSAS,

# PUBLIC POWER COSTS LESS

KANSAS AVERAGE RETAIL RATES: CENTS PER KILOWATT HOUR



## 4 KEY FEATURES OF PUBLIC POWER IN KANSAS

### ACCOUNTABLE

The people elect city councils or commissions that either directly oversee the utility or appoint a separate utility board. Decisions are made to benefit the community, not shareholders or others with no connection to the city. Main Street, not Wall Street.

### AFFORDABLE

Rates are not-for-profit and are set to cover costs for providing service, not to earn a return for investors. Average municipal utility rates are considerably lower than rural electric cooperatives and investor-owned utilities.

### LOCAL

When customers need help with an outage, a new connection, paying a bill, or anything in between, calls are answered locally by utility employees that are fellow citizens.

### RELIABLE

Many public power systems have local generation. Combined with an extensive network of mutual aid – cities helping cities after tornadoes and other weather events – public power offers the most reliable service to customers.

## PUBLIC POWER REINVESTS IN THE COMMUNITY

A municipal electric utility provides affordable, reliable electricity and then puts its revenue right back into the community it powers. Municipal utilities focus on the specific needs of customers, including high reliability and lower rates, as well as local priorities, which may include new technologies, environmental concerns or other community goals.

