

2018-2019
City of Garden City
Strategic Objective Plan

ACTION STEPS	DEPARTMENTS	STATUS
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GOAL: Encourage Development		
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Encourage economic development in the retail and industrial sectors		
Maximize the economic development benefits of being located on the Highway 83 Corridor		
Improve arterial streets into concrete		
Continue downtown development funding		
Encourage expansion of Schulman Crossing		
Encourage infill development		

GOAL: Expand Garden City Regional Airport		
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Review the Master Plan for airside properties at Garden City Regional Airport		
Design terminal alternatives to service regional commercial air service.		
Develop funding strategies for terminal alternatives		

GOAL: Strategically address regional water quality and quantity

Research treatment alternatives, including reverse-osmosis, for the public water supply, and develop non-potable City-owned water rights		
Reduce water use by City departments		
Complete water reuse feasibility study and implement reuse strategies		
Develop five-year water cleaning and replacement program, targeting areas that will provide the greatest improvement in quality and service reliability for the investment		

GOAL: Evaluate Housing Opportunities

Explore opportunities to address housing needs along with the possibility of making the Public Housing Authority a City Department		
Facilitate the development of residential property or perform a housing stock inventory to review opportunities for increased housing alternatives and maximize land use for housing		
Maximize existing residential property by incentivizing/promoting increased density and mixed use		

GOAL: Diversify the City's Energy Portfolio & Protect City Customers from Electric Market Fluctuations

Review power supply portfolio for additional renewable resources		
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Plan direct connections to bulk electric transmission delivery system		
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GOAL: Seek Opportunities for Beautification as a way to Enhance Community Pride

Plan for and develop community greenways, particularly those that link public facilities, parks, and identifiable origins and destinations.		
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Increase the amount of funding and number of programs that the City uses to promote community art.		
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Investigate and develop strategies for marketing the community in ways that increase civic pride.		
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Enhance Lee Richardson by executing the projects approved in the November 2017 Sales Tax Ballot Issue.		
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